

An Insurance Program Exclusively for Fans of the New England Patriots

The New England Patriots Official Auto Insurance Program from Plymouth Rock Assurance



Customer Benefits

From the opportunity to buy face-value tickets to Patriots home games, to free access to the Hall at Patriot Place, to savings on Patriots gear, the program delivers real football benefits that your customers can't get anywhere else.



The Program

Plymouth Rock is proud to have teamed up with the New England Patriots to offer fans an exclusive auto insurance program that combines incredible access and benefits from the Patriots with great auto insurance coverage from Plymouth Rock. As a qualified Plymouth Rock independent agent, you can offer this exciting program to your customers.



Plymouth Rock
assurance

AUTO INSURANCE PROGRAM

Customers in the program can enjoy these unique benefits to create the ultimate Patriots fan experience

- **Priority access** to Patriots home game tickets
- A rare behind the scenes **tour of Gillette Stadium**
- Pre-sale access to **Gillette Stadium concerts and events**
- Free admission to **The Hall at Patriot Place** Presented by Raytheon
- **10% off** online purchases at the Patriots ProShop
- **15% off** purchases at CBS Scene Restaurant & Bar at Patriot Place
- And exclusive benefits on auto insurance including expanded use of our Get Home Safe® taxi/rideshare reimbursement

Our First Program customers
Paula and Chris Deforitis of Taunton, MA